



Press Release

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MacChocolate Supports Computer Training with presentation of 10 laptops to "Erudite" school in Kiev

6 Nov 2006, Ukraine, Kiev City - At the beginning of the new academic year, MacChocolate™ (Food Empire Holdings Ltd) announced it was launching the "Program for Supporting Computer Training in Secondary Schools". As early as 7 November 2006, the first "top performer" will be rewarded - "Erudite" Kyiv school. By way of support, the school will receive 10 ACER 1652 laptops, a projector and a interactive board.

Food Empire is certain that weak technical and technological facilities, including a lack of computers at Ukrainian educational institutions, including secondary schools, can interfere with Ukraine's normal participation in many economic and cultural international processes.

A high commission that included Food Empire representatives, in particular, Company Director Mr. Tan and Mr. Alexander Gorin, the former Ambassador to Singapore, selected "Erudite" out of an impressive list of candidates. The school was recognized as the best by three criteria at once: initiative of the management, students' performance, and implementation of international educational standards.

"Erudite" is one of the few educational institutions where the students start studying computer basics from the fifth grade. Besides, the school curriculum includes advanced courses of English, German and French. Practically every sixth student of "Erudite" school has won at district and city school contests.

Food Empire Holdings Ltd, a well-known manufacturer of food products and drinks worldwide, is based in Singapore. This "Great Delicious Empire" produces and successfully sells over 400 items under well-known trademarks, including MacCoffee mixes, Kracks chips, MacChocolate hot chocolate and many others.

Due to its high content of quality cocoa, MacChocolate has a rich taste and aroma, making it a sophisticated beverage of choice.

About MacChocolate

Representative office of TM MacChocolate started operations in Ukraine since 1995. Today, Company has in its portfolio over 200 products, selling them under brands MacCoffee, MacChocolate, MacTea, Besame and Kracks. Quality of MacCoffee products was recognized by most prestigious international competition "#1 Choice of the Year" – MacCoffee 3in1 was recognized as "Best Coffee Mix" 5 times – 2001, 2002, 2003, 2005, 2006. Creative and outstanding advertising campaign for MacCoffee brand won Grand Prix of Kiev International Advertising Festival in 2005 and Silver Medal on Moscow International Advertising Festival.

For more information, pls log on www.macchocolate.com

About Food Empire

"We aim to be a leading global food and beverage company providing quality products and services. We will achieve this goal as we have the people, the passion and the enterprising spirit to make a difference. "

SGX mainboard-listed Food Empire Holdings Limited is a leading food and beverage company headquartered in Singapore. We manufacture and market more than 200 types of instant beverages and food products such as frozen finger food, frozen seafood, candy and snacks under our own brands MacCoffee, Klassno, FesAroma, Besame, OrienBites, MacCandy, Zinties and Kracks.

Our products are exported and sold in more than 50 countries in major markets such as in Russia, Eastern Europe, Central Asia, Indochina and the US. Food Empire Holdings has 18 offices (liaison and representative) in Russia, Ukraine, Kazakhstan, Uzbekistan, Turkey, Iran, Poland, Belgium, Bahrain, Mongolia and Vietnam. We have 4 manufacturing plants in Asia where we exercise strict quality control to produce only the best products. Our competitive advantage is our international network, market knowledge and product expertise.

For more information, pls log on www.foodempire.com